

PRESS RELEASE



Representing your right to a top notch new home... Ambassador House!

Release date: May 18, 2011

As a homebuyer you have rights. As the purchaser of a new build home you probably have the right to even more... the right to expect high quality finishing and a home which is so tantalisingly riddled with selling points both inside and out, that you just can't wait to sign on the dotted line! Ambassador House ticks all the boxes for the executive homebuyer with style...

Located in the heart of the market town of Bletchley, part of the New City of Milton Keynes, the Ambassador House development is situated in a prime position on Queensway, the main boulevard in the town centre.

A private launch event for this stunning development took place on May 7th, attended by over 80 local business people including local politicians, solicitors, bankers, accountants and many from the property world. Chairman of the MK Dons, Pete Winkelman cut a ribbon to declare the development open. The official launch to the eagerly awaiting public took place on the following day, May 8th.

Pete Winkelman commented, "City Estates should be proud of the job they have carried out. This is an important building in Bletchley and continues the transformation of a proud town."

Roger Bristow (Alderman for Milton Keynes) said, "This is fantastic for Bletchley... quality homes from quality developers for quality people."

The concept of 'boutique developments' is a growing trend in the property markets nowadays – in other words unique developments which target niche markets and offer individual style and a host of other features. City Estates embraces this concept and has strived to become Milton Keynes' leading boutique developer specialising in buildings that require refurbishment and redevelopment in particular.

Ambassador House is the inaugural boutique development. Aimed primarily at executives looking for the benefits of city centre living without the high price tag, the 26 individual one and two bedroomed apartments are housed within the thoughtfully refurbished, former Amway UK head office building in Queensway.

City Estates Director, Neil Hollingworth said, "This brand new development offers a stunning location and amenities which, in our opinion, are unrivalled for the price. We specialise in renovations and this project was a pleasure to undertake. The Amway UK head office had sat empty for eight years and we have given it a new lease of life in Ambassador House, tastefully refurbishing the shell of a building into a modern, private, secure block of apartments."

The three principal styles of apartment are named after famous ambassadors – Chamberlain (two bedrooms and two bathrooms), Carrington (two bedrooms and one bathroom) and Eden (one bedroom and one bathroom). Each apartment offers an individual layout and features including some sought after units with gardens. The extensive list of common features are superior to many other developments in the area, such as modern fixtures and fittings, tiling and flooring plus fully fitted kitchens (including appliances) all included in the asking price, secure entry and allocated parking to name but a few. And as one would expect from a reputable developer, all units are being sold to the Home Builders code from the NHBC, offering quality assurance and peace of mind.

Senior Partner with The Wilkinson Partnership, Simon Wilkinson said, "This is a stunning conversion by an established and reputable developer with whom The Wilkinson Partnership is proud to be associated. The apartments are well designed with modern, simple fixtures and fittings and are priced very reasonably – especially when you consider the wealth of amenities available to residents in such close proximity."

Queensway is a fresh and vibrant mix of high street stores and traditional shops as well as a lively and bustling market. To the side of the site is the fabulous new leisure centre with a magnificently equipped gymnasium and sports centre. It is ideally positioned within walking distance of the mainline railway station and access to a very comprehensive bus system.

For more information about the homes available in this exciting development, please contact sole selling agents, The Wilkinson Partnership on 01908 231199, via email at amb@qualityhomes.co.uk or visit their website at www.qualityhomes.co.uk

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Artists impression of Ambassador House, Queensway, Bletchley.
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The private launch of the Ambassador House development, May 7th 2011 – Pete Winkelman, Chairman of the MK Dons (left) and Neil Hollingworth, Director for City Estates cutting a ribbon for the official opening.
Photographer: Roger Bristow
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The private launch of the Ambassador House development, May 7th 2011 – Pete Winkelman, Chairman of the MK Dons (left) and Neil Hollingworth, Director for City Estates cutting a ribbon for the official opening.
Photographer: Roger Bristow
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Simple, elegant décor throughout – the master bedroom in the Chamberlain show apartment at Ambassador House.
Photographer: Roger Bristow
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NOTES TO EDITORS

1. The show apartments at Ambassador House are open by appointment only. City Estates and The Wilkinson Partnership welcome members of the media to take a personal tour. Please call Catherine Rodnight on 07941 172118 to arrange this.
2. City Estates Limited is run by the same team that are already established and successful company, City Renovations, based in Bletchley, Milton Keynes. For more information about the company, please visit the website www.cityrenovations.co.uk
3. The sole selling agents for this development are The Wilkinson Partnership, with offices in Central Milton Keynes, Winslow and Leighton Buzzard. For further information about The Wilkinson Partnership, please visit www.qualityhomes.co.uk or call the dedicated sales negotiator for Ambassador House, Catherine Rodnight on 07941 172118.
4. Both City Estates Director, Neil Hollingworth and Senior Partner at The Wilkinson Partnership, Simon Wilkinson, are happy to provide quotations, take part in interviews and give comment for the media with regards to this development. Please contact Stephanie Breen at Design Dejour on 07837 113187 or at steph@design-dejour.co.uk to arrange this.
5. Hi-resolution images and further information is available from Stephanie Breen at Design Dejour on 07837 113187 or by email at steph@design-dejour.co.uk

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